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It is National Children’s Week, and last week the 7 Sunshine Coast Marathon committee were overjoyed to mark the occasion by handing over a cheque to CEO Dr John Gilmour from the event’s major beneficiary, Ronald McDonald House Charities South East Queensland (RMHCSEQ), for \$ 48,260.00.

This year, a total of 6144 runners took part in the region’s largest sporting fundraiser raising over \$161,000 for charity and injecting \$4.5 million to the local economy.

With overwhelming participant support over the last 7 years since the event began, more than \$1.5million has been raised for charities and local community groups.

Atlas Multisports managing director Jason Crowther, event director of the 7 Sunshine Coast Marathon, said it was humbling to have achieved these milestones in the event’s first seven years and this could not have been achieved without the support of the runners and the Sunshine Coast community.

“Our motivation for starting this festival has been to create a long-term, sustainable event that not only generates serious funds and awareness, but the community can feel proud of and feel a real connection to.”

Ray White is a huge supporter of the event providing funds towards the volunteers who help on event day. Ray White’s General Manager, Jo Madden says they are proud to be a part of such a wonderful community event and are thrilled with the result of the funds back to charity. “It is an event that truly brings our community together in whatever way they choose to participate”.

Dr Gilmour said the efforts produced the year from the 7 Sunshine Coast Marathon will continue providing essential accommodation and support services to seriously ill or injured children and their families.

“We would like to thank the team from the 7 Sunshine Coast Marathon who have generously supported RMHC SEQ for a number of years as one of the charities of choice for the event. Each year they’ve progressively raised more funds and awareness about our organisation and the work we are producing to support families in need.”

For cheque handover photos please contact Lisa Crowther at lisa@atlasmultisports.com.au

